



5th Annual Pink Ribbon Golf Classic

IMMEDIATE RELEASE

[PONTE VEDRA BEACH, FLORIDA; SEPTEMBER 16 2011] The Pink Ribbon Golf Classic Committee announces the 5th Annual Pink Ribbon Golf Classic on Thursday, October 6, 2011 at the Ponte Vedra Inn & Club. Registration materials are available now for golf on the Ocean or Lagoon course, lunch and awards. Please visit our website for registration information at www.pinkribbonjax.org.

The goal of the Pink Ribbon Classic is to support local breast cancer research efforts at Baptist Medical Center Beaches and the Mayo Clinic in Jacksonville. These facilities lead the way in local research and provide high-quality treatment to women in our community who have been affected by this devastating disease. The Pink Ribbon Golf Classic donated over \$117,000 to these facilities last year, with the goal of raising \$150,000 in 2011.

The Pink Ribbon Golf Classic includes several events this fall, and many opportunities for local citizens and businesses to participate. This tournament is made possible through the generous support of our corporate donors. The Ponte Vedra Inn & Club is again host to the tournament, and has generously supported our event for the past four years.

1. As a way to thank our corporate sponsors, this year's event includes a sponsors' only golf tournament along with the women's tournament on October 6th on the Lagoon Course. Prizes will be awarded to each group during the luncheon.
2. We invite local businesses and organizations to support our event with through the popular "Team Challenge" for golfers. Each foursome can raise individual donations, for their team and local businesses can organize teams to participate in the tournament. The top fund raising team will be awarded at the lunch.
3. Underwoods Jewelers is supporting the Pink Ribbon Golf Classic again this year by donating Ippolita bangle bracelets valued at \$1395 for the 1st place raffle prize, as well as hosting a check presentation reception and trunk show on November 10th at the Ponte Vedra store. Raffle tickets are available at all events and at Underwoods for \$20 each or 6 for \$100.
4. On October 5th the "Tee Off" cocktail party will be hosted at a beautiful oceanfront private home in Ponte Vedra. Tickets at \$100/person and are available on the website.

OVERVIEW:

Pink Ribbon Golf Classic

October 6th at the Ponte Vedra Inn and Club
Contact information for donations, tickets and sponsorships:
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