



NEWS RELEASE

8TH Annual, All-Women Pink Ribbon Golf Classic Set for October 16

Ponte Vedra Beach, Fla. (Aug. 5, 2014) – The Pink Ribbon Golf Classic (PRGC) Committee has scheduled its 8th Annual Pink Ribbon Golf Classic for 7:30 a.m. Thursday, Oct. 16 at [The Ponte Vedra Inn & Club](#), located at 200 Ponte Vedra Blvd.

This is the Jacksonville area’s only all-women charity golf tournament, created in part by breast cancer survivors, to provide direct financial support for breast cancer research and related services locally.

“This year we are excited to announce the return of our 2013 presenting sponsor, [Brumos Motor Cars & Mercedes-Benz of Orange Park](#),” said PRGC Public Relations Chair Mandy Morrow. “Additionally, we are grateful for the continued support of our founding partner, The Ponte Vedra Inn & Club, which will host the tournament as they have generously done so for the past eight years. There are still opportunities tournament sponsors, along with other associated tournament events.”

The PRGC is unique in that the money raised supports two of Jacksonville’s most prestigious medical institutions: [Baptist Medical Center-Beaches](#) and [Mayo Clinic Florida](#). These facilities lead the way in local research and provide high-quality treatment to citizens in our community who have been affected by this devastating disease.

Over the last eight years, the tournament has raised more than \$795,000. The PRGC Committee has worked hard to insure that a high percentage of these funds are directly invested with these two institutions for leading-edge technology, such as two breast cancer diagnostic machines for each institution, as well as special programs. The committee has set an ambitious goal to raise \$150,000 at this year’s event.

This year, donations for the Mayo Clinic in Florida will support Mayo Clinic’s Florida Campus [BEAUTY \(Breast Cancer Genome-Guided Therapy\) study](#). Mayo Clinic Florida requested the PRGC to donate the funds to support some of the Jacksonville area women participating in BEAUTY, which brings individualized medicine to Mayo’s breast cancer patients. The study is designed to help researchers and physicians better understand why current standard chemotherapy eradicates breast cancer in some women but fails in others. Later this year, the PRGC committee will announce the Baptist-Beaches Hospital donation program.

“We have met with tremendous success for our all-women’s golf tournament and our wonderful [Tee-Off Cocktail party](#),” Morrow said. “The silent auction prizes won during last year’s party are still being talked about, so we encourage everyone to sign up their teams, and make reservations for the party and tournament as soon as possible.”

The tournament registration is \$150 per person. Tickets for the Tee-Off Cocktail Party, being held at the Marsh Landing Home of Peter Ghiloni, president of Swisher International, are \$75 per person and attendance is limited. The [Underwood Jeweler’s Trunk Show & Cocktail Party](#) takes place at its Ponte Vedra location at 330 A1A North.

PRGC event times are as follows:

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| Tee-Off Cocktail Party | 6 – 9 p.m. Wednesday, Oct. 15, 2014 |
| Women-Only Golf Tournament & Luncheon | 7:30 a.m. – 2 p.m. Thursday, Oct. 16, 2014 |
| Underwood Jeweler’s Trunk Show & Cocktail Party | 6 – 9 p.m. Thursday, Nov. 13, 2014 |

For more information about the tournament registration, other PRGC events and sponsorship information, visit www.PinkRibbonJax.org.

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