

11th ANNUAL
The Pink Ribbon
GOLF CLASSIC

NEWS RELEASE

11th Annual Pink Ribbon Golf Classic Set for October 12, 2017

[PONTE VEDRA BEACH, FLORIDA; July 5, 2017] Women golfers from Ponte Vedra and the surrounding communities tee it up October 12, 2017 at Ponte Vedra Inn & Club in the **11th annual Pink Ribbon Golf Classic (PRGC)**. This unique event is the only all-women charity golf tournament in the Jacksonville area. Organized by a dedicated group of volunteers and led in part by breast cancer survivors, the PRGC supports **Baptist Medical Center-Beaches and Mayo Clinic-Jacksonville**, two of our most prestigious medical institutions, by providing direct financial support for breast cancer research and related services locally. Teams and individuals are encouraged to register early for this exciting tournament. Details and online registration are available at www.pinkribbonjax.org.

The PRGC has raised more than \$1,200,000 over the past eleven years. In 2016, the PRGC donated \$196,000 to both fund Mayo Clinic's multi-year lymphedema prediction research project, and to help Baptist Beaches Hospital purchase digital tomosynthesis 3-D imaging equipment, an advanced technology for enhancing early detection of breast cancer. "This year, our goal is to raise at least \$150,000 and, as always, keep it local. We are committed to ensuring that the event proceeds are invested in local breast cancer research and related programs, projects and diagnostic equipment," according to Co-Chair, Nancy Morrison.

Other events supporting the PRGC include a **Tee-Off Cocktail Party on Wednesday, Oct. 4, 2017** open to golfers and non-golfers alike. It will be held at a beautiful Marsh Landing home and will feature the work of prominent area artists offered in a silent auction. For tickets and additional information on the PRGC, visit www.pinkribbonjax.org

Finally, the **David Yurman Trunk Show and Cocktail Party** at Underwood Jewelers, Ponte Vedra on **Thursday, November 16, 2017** provides an opportunity for early holiday shopping with 10% of the proceeds donated to The Pink Ribbon Golf Classic. The highlight of the evening is the presentation of checks to Mayo Clinic and Baptist Medical Center.

The success of The Pink Ribbon Golf Classic has been made possible only through the generous support of sponsors, participants and volunteers. Sponsorship opportunities for 2017 are still available. Additional information can be found at www.pinkribbonjax.org

As an all-volunteer organization, the PRGC operates as a 501(c)(3) under the Baptist Health Foundation umbrella.

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Nancy Morrison

**Honorary
Chairperson**

Casey DeSantis

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